



# Connecticut Paid Leave

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**OUTREACH & ENGAGEMENT/LEGISLATIVE  
QUARTERLY UPDATES**

**OCTOBER 10, 2024**

# Event Recap and What's to Come

| Date | Event  |
|------|--|
| July | <ul style="list-style-type: none"> <li>• LEAD Health Fair (Danbury)</li> <li>• LEAD Health Fair (Waterbury)</li> <li>• Latino Fest (Hartford)</li> <li>• SBA Small Business Resource Fair (Marlborough)</li> </ul>   |
| Aug  | <ul style="list-style-type: none"> <li>• CIFIC Community Health Day (Danbury)</li> <li>• Community Health Services Annual Health Fair (Hartford)</li> <li>• Pride at the Beach (New London)</li> <li>• CREC Back to School Block Party (Hartford)</li> <li>• SBA Small Business Resource Fair (Southbury)</li> <li>• Angel of Edgewood Back to School Extravaganza (Hartford)</li> </ul> |
| Sept | <ul style="list-style-type: none"> <li>• Civility Homecare BBQ (Danbury)</li> <li>• Fresh Check Day at Naugatuck Valley Community College (Danbury)</li> <li>• SBA Small Business Resource Fair (Bristol)</li> <li>• CCAR Annual Recovery Walk (Hartford)</li> </ul>   |
| Oct  | <ul style="list-style-type: none"> <li>• CT Banker's HR Conference (Bristol)</li> <li>• GNACC Healthy Living Expo (Norwich)</li> <li>• Making Strides (Hartford)</li> </ul>  |

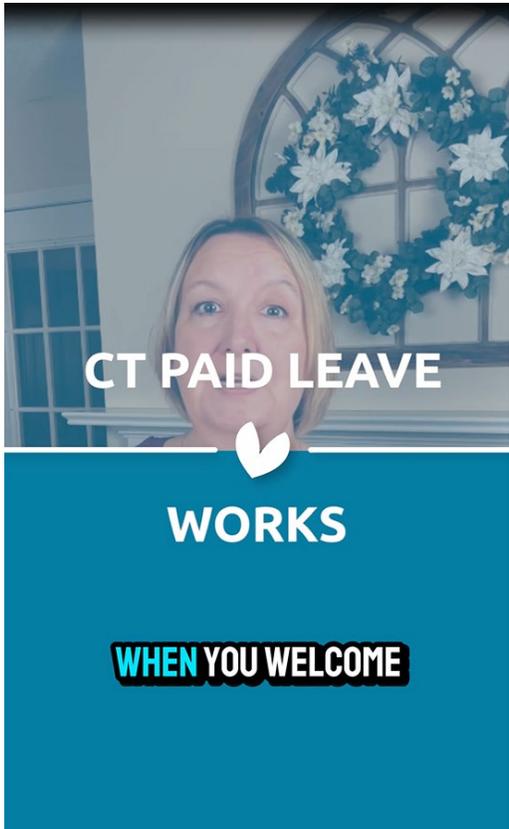
| Date | Event  |
|------|--|
| Oct  | <ul style="list-style-type: none"> <li>• Northeastern Chamber of Commerce Business Summit (Hampton)</li> <li>• Business Resource Fair (Guilford)</li> <li>• Inaugural Maternal Health Conference (Hartford)</li> <li>• Fresh Check Day at Goodwin College (East Hartford)</li> <li>• Access Health Community Conference (Waterbury)</li> <li>• Latino Business Expo (Bridgeport)</li> <li>• Fresh Check Day at Manchester Community College (Manchester)</li> <li>• CT Assoc. for Healthcare at Home Conference and Expo (Hartford)</li> <li>• Disability Resource Fair (Hartford)</li> <li>• Community Baby Shower (New Haven)</li> <li>• CBIA Employment Law Conference (Bristol)</li> </ul> |
| Nov  | <ul style="list-style-type: none"> <li>• Fresh Check Day at Naugatuck Valley Community College (Waterbury)</li> <li>• Community Health Center Assoc. of CT Conference (Mystic)</li> <li>• CT Assoc. of School Based Health Centers (Southbury)</li> <li>• Annual Non-Profit Conference (Hartford)</li> </ul>   |



# User Generated Content (UCG) Library



- Topics:
- Mental health
  - Caring for someone related by affinity
  - Foster care
  - Military family leave
  - Intermittent/reduced schedule leave for caregiving



Languages: English, Spanish, Polish, Portuguese



# Community Education Coordinators Update

## Contractors selected and contracts executed

- Press release to be issued today

## Workplans and budgets in development

- Due in November; Virginia will meet with contractors individually to review and make necessary changes

## Onboarding in progress

- Setting up vendors with bill.com for payment, creating Teams channel, explaining to vendors how to use Teams, creating guidance documents

## Curriculum developed and training has commenced

- First training session held on 10/8
- Sessions held 2x per week (Tuesday mornings and Thursday afternoons) with office hours on Fridays.
- Training goes through November. In person closing session to be held on Dec. 6
- Each contracting organization will be assigned a mentor from the benefits team

### Contractors:

- New American Dream Foundation
- Make the Road CT
- Alliance to End Sexual Violence
- Southwestern CT Agency on Aging
- Community Renewal Team
- Center for Latino Progress
- Chamber of Commerce, Windham Region

# Five Minutes of Impact: Short but Impactful Conversations with CT Changemakers



Search



## 5 Minutes Of Impact

by Connecticut Paid Leave

Playlist • Public • 5 videos • 53 views

Play all

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-  **5 Minutes of Impact: The Diaper Bank of Connecticut**  
Connecticut Paid Leave • 11 views • 13 days ago
-  **5 Minutes of Impact: CIFIC Health**  
Connecticut Paid Leave • 15 views • 1 month ago
-  **5 Minutos de Impacto: CIFIC Health**  
Connecticut Paid Leave • 19 views • 1 month ago
-  **5 Minutes of Impact: Wheeler Center for Prevention, Wellness and Recovery**  
Connecticut Paid Leave • 52 views • 2 months ago

June: Caring Transitions  
July: Wheeler Clinic  
August: CIFIC (English and Spanish)  
Sept: The Diaper Bank

We will begin producing 2 episodes per month starting in 2025.

# Health Literacy Assessment



- We submitted documents and resources for consideration for a Health Literacy Assessment by graduate students at the Harvard T.H. Chan School of Public Health
- This connection came about from our attendance at the DOL Women's Bureau Paid Leave: Equity in Implementation Conference in June in D.C.
- Brandeis University presented data from a study they did of paid leave websites; we followed up after the conference to discuss in more detail
- One of the lead researchers in the Brandeis Study is an instructor at Harvard and shared the health literacy project opportunity with us
- We met with the two students who will be conducting the analysis this week. We hope to use their feedback to improve the accessibility of our existing information and create new outreach materials as well.

# CT Paid Leave is a Top Workplace



- 55 businesses selected
- Based on employee surveys completed in Spring 2024
- Questions about purpose, leadership, collaboration, motivation, growth and learning opportunities
- Promotion in Hearst CT Papers and CT Magazine

