



Connecticut Paid Leave

CT Paid Leave Outreach and Engagement Quarterly Update

May 14, 2026

Event Update

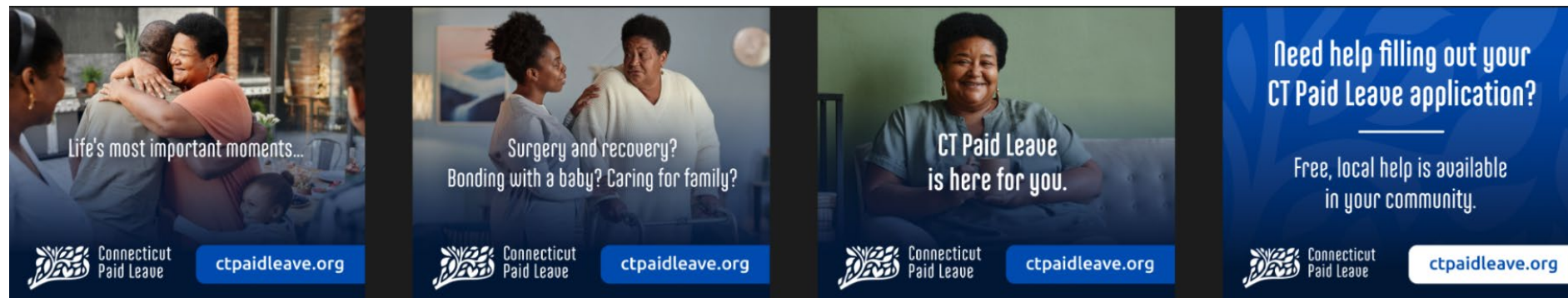
- From January – April 2026, the Outreach team attended 24 in-person events
- May
 - 5/2: Middletown Mental Health Fair
 - 5/7: Naugatuck Valley Community College Mental Health and Wellness Fair (Waterbury)
 - 5/13: West Hartford Senior Day
 - 5/15: Northwest Chamber of Commerce Business and Community Health Fair (Torrington)
 - 5/16: KINN Collective Community Baby Shower
 - 5/20: CBIA HR Conference (Bristol)
 - 5/21: CT Chapter of the National Association of Social Worker's Conference
 - 5/26: Community Resource Fair hosted by Congresswoman Rosa De Lauro (Hamden)
 - 5/28: Latinas in Leadership Symposium (Hartford)
 - 5/28: Access Health CT Small Business Summit (Westbrook)
- June
 - 6/3: Salvation Army Community Resource Fair (Bridgeport)
 - 6/10: West Haven Interagency Network for Children Collaborative
 - 6/10: CT Public Caregiving event (Wethersfield)
 - 6/13: Pride in the Park (Norwalk)
 - 6/14: Glastonbury Pride
 - 6/27: West Hartford Pride

Employer Outreach Update

- Press Release: [CT Paid Leave Launches Business Outreach Campaign](#)
- Press Coverage:
 - [Hartford Business Journal](#)
 - [CT By the Numbers](#)
- Presentations:
 - Northeastern CT Human Resources Association (2/18)
 - Human Resources Association of Central CT (3/11)
 - Chesire Prospect Regional Chamber of Commerce (4/29)
 - South Windsor Chamber of Commerce (July 2026)
- Direct email outreach to all newly registered employers for whom we have contact information and for all those newly registered with the CT Secretary of State
- Monthly webinars for newly formed/newly registered sole proprietors and employers
- Leave management conference (9/19/26) planning is underway. CT Department of Labor, Insurance Association of CT, and Commission on Human Rights and Opportunities will be joining us as subject matter experts for panel discussions/presentations

Community Education Coordinators (CEC) Update

- Digital campaign launched in March to raise awareness of the ability of our CECs to provide application assistance and to drive traffic to the CEC webpage (creative below)
- One sheet with all contact and application assistance info for the CECs is on the website in English and Spanish and has been provided to United Way and Aflac to share with applicants who require in person help
- Q1 Results:
 - Application assistance provided to 43 individuals
 - CECs participated in 89 events
 - CECs have reported an uptick in incoming requests for application assistance



Focus on Caregiving

- Campaign on caregiving in the US launched in April
 - Aims to explore state of caregiving in CT, how to improve caregiving efforts, how to cope with challenges of aging, full time reporter focused on caregiving
 - Sponsorship includes:
 - Digital coverage and recognition
 - Radio sponsorship of reporting and personal stories
 - Participation in in-person caregiving events/workshops (first one is in June)

The screenshot shows the top navigation bar with 'public PBS CT' and 'Connecticut Public Radio / WHPR' logos. Below the navigation, the 'Caregiving' section features a main heading, a sub-heading 'Caregiving | Introduction', and a paragraph: 'Caregiving is a challenging and emotional role. About one in four U.S. adults take care of a loved one, from bathing to managing medical appointments. And more of us are becoming caregivers.' It also includes a 'Recent News' section with two items: '1 CT capitol expert sees generational shift in Bronin victory' and '2 CT gives \$22M boost to dairy farmers amid tariffs and Iran war'.



News
CT law calls for statewide Parkinson's disease needs assessment, but is yet to be funded

Michayla Savitt, May 1, 2025

The data could help identify disparities in care and resources for patients and their caregivers across Connecticut.

▶ LISTEN • 1:05



As more of us get older, the need grows for skilled home care workers

Michayla Savitt, April 29, 2025

As the population ages in Connecticut and states across the country, there

A family caregiver. And I vote. JOIN US

Connecticut Paid Leave
Giving you time to CARE
ctpaidleave.org



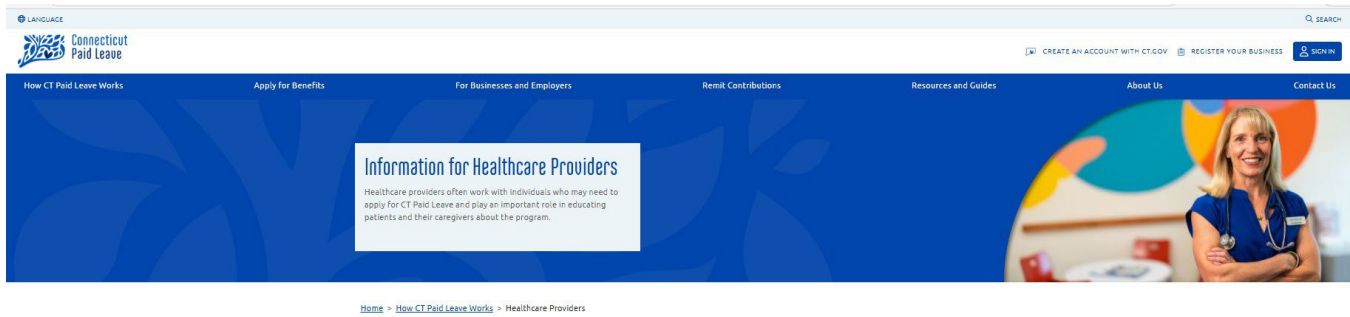
Healthcare Outreach

Goal: healthcare providers understand they are an important source of information about CT Paid Leave for their patients and that they have responsibilities under the CT Paid Leave Act.

O+E Efforts (so far):

- Specific materials for healthcare providers
 - Healthcare provider resource page on ctpaidleave.org
 - Includes: healthcare provider toolkit, certification for a serious health condition job aid, CT Paid Leave poster
- In person and virtual presentation:
 - CT Hospital Association, Academy of Pediatrics CT Chapter, ACOG CT Chapter
 - Oncology social workers at Hartford Healthcare's Cancer Institute
 - HHC Integrated Care Partners System Care Management Collaboration
 - HHC Integrated Care Partners Ambulatory Care Management
 - Hartford Hospital OBGYNs
 - CT Children's Care Coordinators Forum (upcoming)
- Tabling
 - Women's Health Community Event on April 12 (Hartford Healthcare)
 - Representative Kai Belton's Mental Health and Wellness Fair on May 1
 - Stronger Families, Stronger Futures Community Baby Shower on May 8

Healthcare Providers Page



Who is a healthcare provider for the purposes of CT Paid Leave?
• A Doctor of Medicine or Osteopathy authorized to practice medicine or surgery in the State of Connecticut

Why did we create this page?

- To put all relevant HCP info in one place
- To provide testimonials from providers, in their own words, about what CT Paid Leave means for their clients
- To address frequently asked questions specific to providers

Healthcare Provider Resources



"From a mental health perspective, CT Paid Leave can really change the course of a person's life."
- Samantha Alzate, Owner at Mindful Transformations



"We have a lot of really tired new parents...and giving them the opportunity to stay home, bond with their baby, and support their partner has just been amazing."
- Dr. Jenny Schwab, Rocky Hill Pediatrics

Frequently Asked Questions

Can CT Paid Leave be used for serious psychological conditions?





Connecticut
Paid Leave

Thank You