

A decorative graphic at the top of the page features a stylized, repeating pattern of leaves and branches in various shades of blue. The leaves are simple, rounded shapes, and the branches are thick, curved lines. The pattern is set against a solid blue background.

Legislative and Community Relations Update

Legislative Update

- Presentation to BPRC on 1/16
- Legislator Outreach
 - Campaign to launch in time for start of session on 2/7 focusing on impact
 - Development of a landing page for legislators to get pertinent info
- International Women's Day Event
 - Friday, March 8 at LOB
 - Cohosting with LG, Council on Women and Girls and CWCSEO



Community Education Coordinators

Community Education Coordinators: Summary

- More formal approach to community partnerships to assist in O&E efforts.
- Developing a competitive bidding process to identify partners that can reach communities that may need extra support accessing CT Paid Leave.

How did we get here?

- RFP in 2021
- Conversations with state agencies doing similar work
 - Department of Housing
 - Judicial Branch – Office of Victim Services
- Board member input
- New Jersey CARE Grant and DOL Women's Bureau FARE Grant

Community Education Coordinators: Goals

1. Increase CT workers' awareness and understanding of CT Paid Leave through methods that are community centered and language specific.
2. Build capacity among community organizations and service providers to share information about CT Paid Leave and provide **one on one application assistance** to communities that face the most barriers accessing CT Paid Leave benefits.
3. Develop and distribute effective CT Paid Leave outreach materials in English, Spanish and additional languages to address access needs and expand workers' exposure to CT Paid Leave.
4. Increase collaboration and establish feedback loop between CT Paid Leave and community organizations and service providers to strengthen the Authority's outreach strategies.

Tentative Timeline and Next Steps

- Present to full Board for approval in February
- Next steps:
 - Hire Vendor Manager
 - Finalize and post RFP
 - Select and train entities
- Goal: launch outreach initiatives in January 2025