



# OUTREACH & ENGAGEMENT COMMITTEE MEETING MINUTES

Thursday, February 15, 2024

**Committee Members in Attendance via Electronic Device:** Eva Bermudez Zimmerman, Adrienne Cochrane, Sheila Hummel, Molly Weston Williamson, Justin Zartman

**Committee Members Absent:** Easha Canada

**CT Paid Leave Staff in Attendance via Electronic Device:** Nancy Barrow, Erin Choquette, Amber Forrest, Madeline Granato, Stephanie Oliveras, Jessica Vargas

**1. Welcome & Call to Order-**

Committee Member, Molly Weston Williamson called the meeting to order at 9:01 a.m. CTPL Clerical Assistant, Stephanie Oliveras took attendance by Roll Call and confirmed the existence of a quorum. Ms. Williamson acknowledged members of the public.

**2. Review & Approval of the January 18, 2024, Meeting Minutes-**

Ms. Weston Williamson asked for a review and a motion to approve the January 18, 2024, meeting minutes. Justin Zartman motioned, and Sheila Hummel seconded the motion. All but Eva Bermudez Zimmerman, Adrienne Cochrane and Ms. Weston Williamson were in favor. Ms. Bermudez Zimmerman, Ms. Cochrane and Ms. Weston Williamson abstained. None were opposed. The motion carried.

**3. Outreach & Engagement Updates-**

CTPL Chief Marketing & Communications Officer, Jessica Vargas, provided the Outreach & Engagement updates which included an update on the Paid Leave Spotlight and a discussion about developing state-wide or targeted surveys about employer and employee awareness of CT Paid Leave.

CTPL Engagement Manager, Nancy Barrow, provided the CT Paid Leave Podcast updates through a slide presentation. Ms. Barrow provided the upcoming podcasts. To date, the podcast has 4004 downloads.

**4. Legislative Update-**

CTPL Government and Community Relations Manager, Madeline Granato, provided the Legislative update through a slide presentation. Ms. Granato also shared that the Authority will be hosting an event for International Women's Day on March 8<sup>th</sup>.

**5. Old Business-**

None

**6. New Business-**

None

7. Adjournment-

The meeting ended at 9:43am.

Meeting Recording Here: <https://youtu.be/ioagBmYZHQs>

Agenda Attachments:

- Item 3 - Outreach & Engagement Update and Podcast Update
- Item 4- Legislative Update