



OUTREACH & ENGAGEMENT COMMITTEE MEETING MINUTES

Thursday, June 20, 2024

Committee Members in Attendance via Electronic Device: Eva Bermudez Zimmerman, Sheila Hummel, Molly Weston Williamson

Committee Members Absent: Eash Canada, Adrienne Cochrane, Justin Zartman

CT Paid Leave Staff in Attendance via Electronic Device: Erin Choquette, Amber Forrest, Madeline Granato, Stephanie Oliveras, Nicole Sanclemente, Jessica Vargas

1. Welcome & Call to Order-

Committee Chair, Molly Weston Williamson, called the meeting to order at 9:05 a.m. Clerical Assistant, Stephanie Oliveras, took attendance by Roll Call and confirmed not enough members of the Committee were present to constitute a quorum. Ms. Williamson acknowledged members of the public.

2. Review & Approval of the May 16, 2024, Meeting Minutes-

The agenda item was omitted due to lack of quorum.

3. Outreach & Engagement Updates-

Chief Marketing & Communications Officer, Jessica Vargas, provided the Outreach & Engagement updates through a slide presentation, which included:

- New UGC creative
- Community Education Coordinators Update
- Focus on Pride Month
- Recent/ Upcoming Presentations

Ms. Vargas reassured the Committee that the translations in the Authority's videos are accurate.

Engagement Manager, Nancy Barrow, provided the CT Paid Leave Podcast update. The podcast currently has 4,859 downloads.

4. Legislative Update-

Government and Community Relations Manager, Madeline Granato, provided the Legislative update. The Authority will be implementing Senate Bill 222 (now Public Act 24-5) and will be providing a webinar information session today. We will discuss the changes in the law regarding the definition of municipality in CT Paid Leave and CT FMLA which includes new employers covered. Employers will have to register by October 1, 2024. The legislative report will be shared with the Board today.

5. Old Business-

None



6. New Business-
None

7. Adjournment-
The meeting adjourned at 9:28 a.m.

Meeting Recording Here: https://youtu.be/VrJqtu_RUNs

Agenda Attachments:

- Item 3 - Outreach & Engagement Update
- Item 4- Legislative Update