



OUTREACH & ENGAGEMENT COMMITTEE MEETING MINUTES

Thursday, July 18, 2024

Committee Members in Attendance via Electronic Device: Eva Bermudez Zimmerman, Adrienne Cochrane, Sheila Hummel, Molly Weston Williamson, Justin Zartman

Committee Members Absent: Easha Canada

CT Paid Leave Staff in Attendance via Electronic Device: Erin Choquette, Madeline Granato, Stephanie Oliveras, Virginia Rzesutock, Jessica Vargas

1. Welcome & Call to Order-

Committee Chair, Molly Weston Williamson, called the meeting to order at 9:02 a.m. Clerical Assistant, Stephanie Oliveras, took attendance by Roll Call and confirmed not enough members of the Committee were present to constitute a quorum. Ms. Williamson acknowledged members of the public.

2. Review & Approval of the June 20, 2024, Meeting Minutes-

Ms. Williamson asked the Committee to review the June 20, 2024, meeting minutes and asked for a motion to approve the minutes as presented. Eva Bermudez Zimmerman motioned, and Sheila Hummel seconded that motion. All but Adriene Cochrane and Justin Zartman were in favor. Ms. Cochrane and Mr. Zartman abstained. None were opposed. The motion carried.

3. Review & Approval of the May 16, 2024, Meeting Minutes-

Ms. Williamson asked the Committee to review the May 16, 2024, meeting minutes and asked for a motion to approve the minutes as presented. Ms. Bermudez Zimmerman motioned, and Ms. Hummel seconded that motion. All were in favor. None abstained. None were opposed. The motion carried.

4. Outreach & Engagement Updates-

Chief Marketing & Communications Officer, Jessica Vargas, provided the Outreach & Engagement updates through a slide presentation, which included:

- Presentation and Event Updates
- CT Paid Leave in the News
- 5 Minutes of Impact

Grants and Contract Specialist, Virginia Rzesutock, provided an update on the Community Education Coordinators Initiative through a slide presentation

Ms. Vargas provided the CT Paid Leave Podcast update. The Podcast has hit 5,000 downloads.

5. Legislative Update-

Government and Community Relations Manager, Madeline Granato, provided an update about the Authority's educational efforts relating to the legislative change to the definition of municipality and the scope of the Family Violence Leave Act. She also reported on the newsletter sent to legislators on July 17, 2024.



6. Old Business-
None

7. New Business-
None

8. Adjournment-

Ms. Weston Williamson asked the Committee for a motion to adjourn. Justin Zartman motioned, and Ms. Bermudez Zimmerman seconded that motion. All were in favor. None opposed. None Abstained. The motion carried and the meeting adjourned at 9:25 a.m.

Meeting Recording Here: <https://youtu.be/yE2hqm-3ReA>

Agenda Attachments:

- Item 4 - Outreach & Engagement Update/ Podcast Slides
- Item 5- Legislative Update