



# OUTREACH & ENGAGEMENT COMMITTEE MEETING MINUTES

Thursday, January 15, 2026

**Committee Members in Attendance via Electronic Device:** Eva Bermudez Zimmerman, Adrienne Cochrane, Sheila Hummel, Molly Weston Williamson, Justin Zartman

**Committee Members Absent:** Easha Canada

**CT Paid Leave Staff in Attendance via Electronic Device:** Nancy Barrow, Erin Choquette, Amber Forrest, Madeline Granato, Stephanie Oliveras, Virginia Rzesutock, Nicole Sanclemente, Jessica Vargas

## 1. Welcome & Call to Order-

Committee Member Molly Weston Williamson called the meeting to order at 9:07 a.m. Clerical Assistant Stephanie Oliveras took attendance by roll call and confirmed the existence of a quorum. Ms. Weston Williamson acknowledged members of the public.

## 2. Review & Approval of November 20, 2025, Meeting Minutes-

Ms. Weston Williamson asked the Committee to review the November 20, 2025, meeting minutes and asked for a motion to approve the minutes as presented. Adrienne Cochrane motioned, and Sheila Hummel seconded that motion. All but Justin Zartman were in favor. None opposed. Justin Zartman abstained. The motion carried.

## 3. Outreach & Engagement Updates-

Chief Experience Officer Jessica Vargas provided the Outreach & Engagement updates through a slide presentation which included:

- 2025 Outreach and Engagement Activities Recap
- 2025 Google Analytics Recap
- 2025 Email Campaign Recap
- Outreach to CT's Towns and Cities
- Employer Outreach: Part 1

Grants & Contracts Specialist Virginia Rzesutock provided the 2025 CECI update which included the following:

- Community Education Coordinators Initiative 2025 Update
- CECI Road Map
- 2026 CECI Contractors
- 2026 Program Updates

Engagement Manager Nancy Barrow provided an update on the CT Paid Leave Podcasts, highlighting that the podcast has reached 10,306 downloads and has released 95 Episodes.

4. **Discussion of In-Person Day-Long Seminar for Employers-**

Ms. Vargas led the discussion regarding a proposed in-person day-long seminar for employers to be held in September 2026. The Committee expressed strong support for this initiative.

5. **Old Business-** None

6. **New Business-** None

7. **Adjournment-**

Committee Chair Eva Bermudez Zimmerman asked the Committee for a motion to adjourn. Ms. Weston Williamson motioned, and Mr. Zartman seconded that motion. All were in favor. None opposed. None abstained. The motion carried. The meeting adjourned at 9:55 a.m.

*Meeting Recording Here:* <https://youtu.be/m9uX0wtw1BY>

**Agenda Attachments:**

- *Item 3- Outreach & Engagement Updates/Podcast Update/CECI Updates*
- *Item 4- In-Person Day-Long Seminar for Employees*