



Connecticut Paid Leave

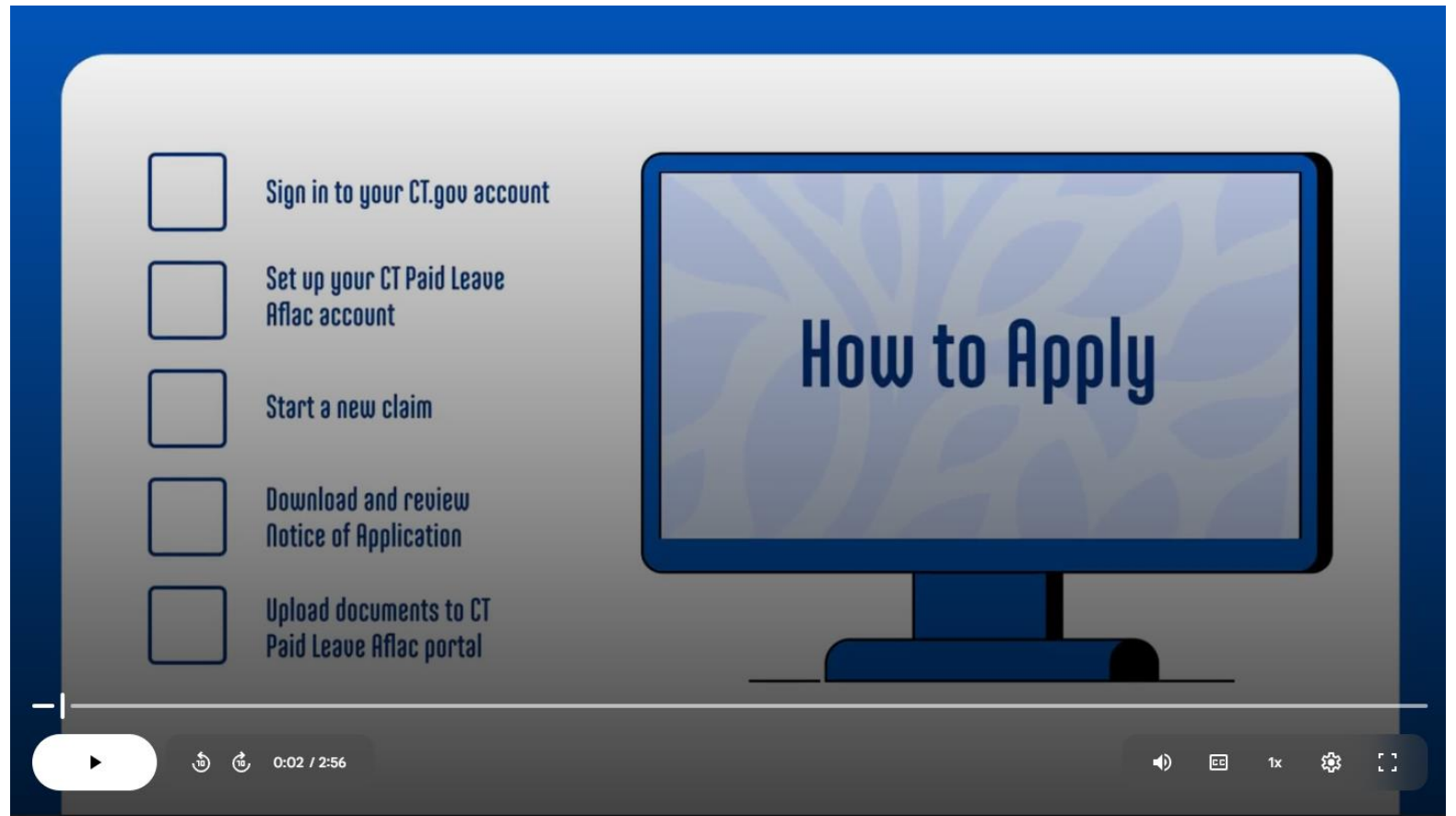
OUTREACH & ENGAGEMENT COMMITTEE

July 17, 2025

Recent and Upcoming In- Person Events

Date	Event
7/12/25	Community Giveback Day (New Haven)
7/13/25	Mt. Zion Health Fair (Hamden)
7/14/15	In-person training for staff at HHC Women's Ambulatory Health Center (Hartford)
7/24/25	Manchester Chamber of Commerce Business Expo
7/26/25	Community Wellness Crawl (Windsor)
8/7/25	CIFC Health Center Community Day (Danbury)
8/7/25	Community Health Center Annual Health Fair (Hartford)
8/9/25	Pride at the Beach (New London)
8/16/25	Community Giveback Day (Stamford)
8/30/25	Breastfeeding and Family Wellness Fair (Hartford)

How to Apply Video



- 3 minute video walks through the online portal application process at a high level
- Created to clarify some of the confusion around supporting documentation
- Will be placed on the How to Apply page on our website

Website Projects

1. Reviewing website for content that could be rewritten more clearly or succinctly
2. Frequently asked questions – cross referencing to ensure that all FAQ content is integrated into the website pages
3. Accessibility – reviewing all documents on our site (PDFs, Word, PPT) to ensure they meet accessibility requirements; updating any that need revisions
4. Contact Us page redesign with new self-guided help feature and streamlined Contact Us reasons to choose from (phase 1)
 - Phase 2 will be implementation of a role-based Contact form where contact reasons will change based on the role the user selects

Community Education Coordinators Update

- Completed Quarters 1 & 2
 - Will be receiving Quarter 2 reports July 31st.
 - 77 total workplan activities for the program year to be completed
- Quarter 1 Summary (February – March)
 - CECs conducted trainings, attended events, and shared CTPL materials
 - Attended a total of 85 events with a total of 5000 attendees including:
 - 13 Workshops
 - 10 Trainings
 - 16 Community Events
 - 1 PTA Meeting
 - 45 Tabling at Businesses
- Provided Direct Application Assistance to 48 people
 - For Quarters 3 & 4 we will be collecting information on the specific kinds of assistance people are receiving such as if they got help completing forms, navigating the Aflac portal, or answering questions about eligibility or coverage.

Community Education Coordinators Update

Quarterly Reporting Template

- CECs must provide updates on each of their specified work plan activities including any challenges they have encountered.
- Additionally, CECs provide data on the persons they provide direct application support to and the events that they host or attend.
- This information is collected in a reporting form provided to them which they update through an online share drive.
- At the end of each quarter, we summarize the reports and data in a summary excel file to track progress over the 4 quarters.

Next Round of CECI Request for Proposals



- Looking to contract with 5-7 additional organizations and renew contract with existing 7