

CT PAID LEAVE

OUTREACH AND ENGAGEMENT COMMITTEE

MEETING MINUTES

Thursday, July 16, 2026

Roll Call

- Committee Members in Attendance: Eva Bermudez Zimmerman, Adrienne Cochrane, Sheila Hummel, Molly Weston Williamson, Justin Zartman
- Committee Members Absent: Easha Canada
- CT Paid Leave Staff Present: Nancy Barrow, Erin Choquette, Amber Forrest, Stephanie Oliveras, Virginia Rzesutock, Jessica Vargas

Meeting Minutes

Welcome and Call to Order

Committee Chair Eva Bermudez Zimmerman called the meeting to order at 9:01A.M. Clerical Assistant Stephanie Oliveras took attendance by roll call and confirmed the existence of a quorum. Ms. Bermudez Zimmerman acknowledged the members of the public in attendance.

Review & Approve March 19, 2026, Meeting Minutes

Ms. Bermudez Zimmerman asked the committee for a review of the March 19, 2026, meeting minutes. Molly Weston Williamson motioned to approve the minutes, Sheila Hummel seconded that motion. There was no further discussion. Justin Zartman abstained. All but Mr. Zartman was in favor. None opposed. The motion carried.

Outreach and Engagement Updates

Chief Experience Officer Jessica Vargas provided the Outreach & Engagement updates through a slide presentation which included updates on:

- New Spanish Language Employer Creative
- New Testimonials
- June through August Events/In-Person Presentations
- Research Partnerships
- Employer Outreach
- Healthcare Provider Outreach

Ms. Vargas shared with the committee that starting in August the Authority will begin recording video podcasts to ensure more engagement with the public.

Committee Member Adrienne Cochrane informed the committee that the YWCA Money Conference will be held on October 17, 2026, from 8:00A.M. to 1:00 P.M. at the Chrysalis Center in Hartford. Breakfast will be provided.

Ms. Bermudez Zimmerman mentioned that open enrollment for many healthcare programs begin in November and it will be a great opportunity for the Authority to attend healthcare fairs and events.

CECI Update

Grants and Contracts Specialist Virginia Rzesutock provided the CECI Quarter 1 update which included the following:

- Current CEC Organizations
- CEC Service Areas
- Q1 Application Assistance Coverage Map
- Q1 Application Assistance Breakdown
- Q1 Outreach Events/Activities
- CEC Auditing

Old Business

None

New Business

None

Adjournment

Ms. Bermudez Zimmerman asked the committee for a motion to adjourn. Ms. Hummel motioned and Mr. Zartman seconded that motion. All were in favor. None opposed. None abstained. The motion carried. The meeting adjourned at 9:47A.M.

[Watch meeting recording at https://youtu.be/SSC3UouV82I](https://youtu.be/SSC3UouV82I)

Attachments

- Item #2 Outreach & Engagement Update
- Item #3 CECI Update