



Connecticut Paid Leave

OUTREACH & ENGAGEMENT COMMITTEE

MARCH 20, 2025

Recent and Upcoming In- Person Events

Date	Event
1/14/25	SBA Business Resource Fair (Torrington)
1/29/25	Solid Ground Farm Manager's Summit (Hartford)
2/25/25	CBIA HR Conference (Southington)
3/14/25	Black Family Wellness Expo (Hartford)
3/18/25	CBIA When Women Lead Event (Southington)
3/21-3/22/25	True Colors SOGIECon (UCONN) *includes presentation*
4/5/25	Community Baby Shower (New Britain)
4/10/25	YWCA In the Company of Women Luncheon (Hartford)
4/28-4/30/25	TriState SHRM Conference (Mohegan Sun) *includes presentation*
4/30/25	SBA Business Resource Fair (Groton)

Partnership with OVS

We have been working with the Judicial Branch Office of Victim Services to inform workers that benefits from CT Paid Leave and OVS may be combined due to changes enacted in Oct 2024.

Op-Ed will be pitched to local publications with the goal of publishing during National Crime Victims' Rights Week (April 6-12)

Nancy is producing a podcast with OVS representatives that will also be released in April.



Office of Victim Services

State of Connecticut Judicial Branch

Recent Media Appearances



YOUTUBE.COM

CT PAID LEAVE ON GREAT DAY - FEBRUARY 10, 2025

CT Paid Leave CEO joins WFSB in studio on Great Day.



Presentations/ Trainings



In the past month, presentations/trainings were provided for the following groups and employers.

- The Connection
- Junta for Progressive Action
- Albertus Magnus College
- All Pointe Care
- YWCA New Britain
- Diageo
- University of Hartford Business Support Network
- Northeast early Childhood Council

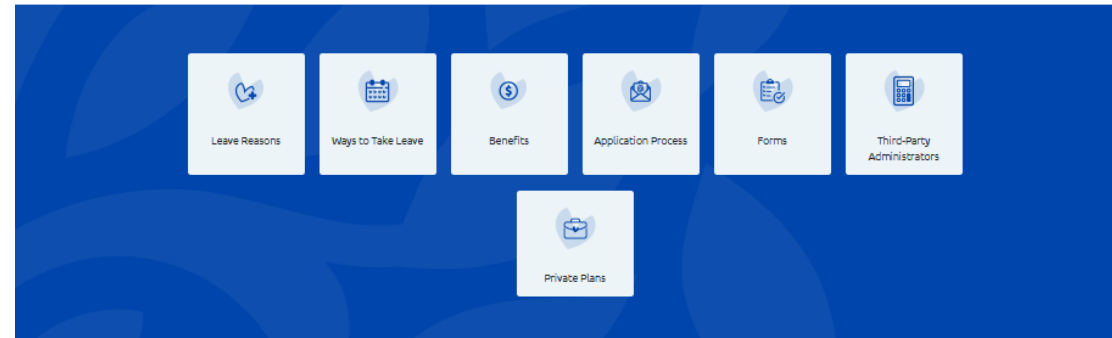


Paid Leave Spotlight

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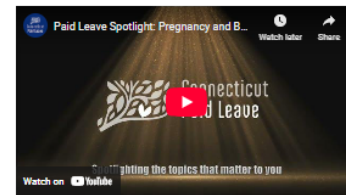
Educational Videos for Workers, Employers, and Third-Party Administrators

Connecticut Paid Leave spotlight videos highlight various components of the CT Paid Leave program to provide additional guidance and support to workers, employers and TPAs. Presented by subject matter experts from within the CT Paid Leave Authority, each video focuses on a specific element of the program.

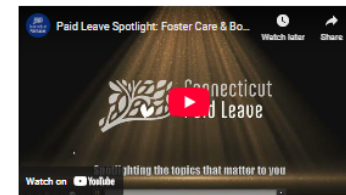


Connecticut Paid Leave Spotlight videos highlight various components of the CT Paid Leave program to provide additional guidance and support. Presented by subject matter experts from within the CT Paid Leave Authority, each video focuses on a specific element of the program.

Leave Reasons



Paid Leave Spotlight: Pregnancy and Bonding



Paid Leave Spotlight: Foster Care and Bonding

Page has been revamped to provide better organization as our library of videos has grown. We currently have 14 videos – the two newest are on caregiver leave and safe leave.

Additional Projects

PDF Accessibility

We are currently reviewing all PDFs on our site for accessibility and making any updates necessary.

Contact Us Data Review

In the interest of revising our Contact Us page and ensuring it is as user friendly as possible, we are reviewing and analyzing data from customer inquiries to identify trends. This will enable us to determine which topics may require new outreach/education materials as well as ways to adjust the form to streamline incoming contact requests.