



OUTREACH & ENGAGEMENT COMMITTEE MEETING MINUTES

Thursday, November 20, 2025

Committee Members in Attendance via Electronic Device: Eva Bermudez Zimmerman, Adrienne Cochrane, Sheila Hummel, Molly Weston Williamson

Committee Members Absent: Easha Canada, Justin Zartman

CT Paid Leave Staff in Attendance via Electronic Device: Nancy Barrow, Erin Choquette, Madeline Granato, Stephanie Oliveras, Virginia Rzesutock, Jessica Vargas

1. Welcome & Call to Order-

Committee Chair Molly Weston Williamson called the meeting to order at 9:02 a.m. Clerical Assistant Stephanie Oliveras took attendance by roll call and confirmed the existence of a quorum. Ms. Weston Williamson acknowledged members of the public.

2. Review & Approval of September 18, 2025, Meeting Minutes-

Ms. Weston Williamson asked the Committee to review the September 18, 2025, meeting minutes and asked for a motion to approve the minutes as presented. Sheila Hummel motioned, and Eva Bermudez Zimmerman seconded that motion. All were in favor. None opposed. Adrienne Cochrane abstained. The motion carried.

3. Outreach & Engagement Updates-

Chief Experience Officer Jessica Vargas provided the Outreach & Engagement updates through a slide presentation which included:

- Recap of the 2025 CT Paid Leave Family Fun Expo & Resource Fair
- Events Update
- New Creative
- Final School Outreach Recap
- CECI Update

Engagement Manager Nancy Barrow provided an update on the CT Paid Leave Podcasts, highlighting the November and December themes and the continued growth in downloads.

4. Discussion on Meeting Cadence-

The Committee discussed and reached consensus to continue meeting every other month meeting.

5. Announcement regarding Committee Chair-

Ms. Weston Williamson announced that she will be stepping down as Committee Chair after 5 years but will remain on the Committee. Ms. Bermudez Zimmerman has been appointed as the new Committee Chair.

6. Old Business- None

7. New Business- None

8. Adjournment-

Ms. Weston Williamson asked the Committee for a motion to adjourn. Ms. Cochrane motioned, and Ms. Bermudez Zimmerman seconded that motion. All were in favor. None opposed. None abstained. The motion carried. The meeting adjourned at 9:38 a.m.

Meeting Recording Here: <https://youtu.be/NJqbyOgB9ik>

Agenda Attachments:

- *Item 3- Outreach & Engagement Updates/Podcast Update*